PageSpeed Insights

🔗 **Copy Link**   **Docs**

Report from Aug 4, 2023, 3:22:14 PM

https://amazon.com/		Analyze

📱 Mobile   🖥️ **Desktop**

Showing results for URL: https://www.amazon.com/
Run with original URL

Discover what your real users are experiencing

This URL	Origin

Core Web Vitals Assessment: Passed ⑦

Expand view

● Largest Contentful Paint (LCP)

1.6 s

● First Input Delay (FID)

13 ms

● Cumulative Layout Shift (CLS)

0.06

OTHER NOTABLE METRICS

● First Contentful Paint (FCP)

1.1 s

● Interaction to Next Paint (INP) ⓘ

145 ms

● Time to First Byte (TTFB) ⚗️

0.5 s

📅 Latest 28-day collection period   🖥️ Various desktop devices   ⋮⋮ Many samples (Chrome UX Report)

⏱️ Full visit durations   📶 Various network connections   🌐 All Chrome versions

Diagnose performance issues

66   98   75   75

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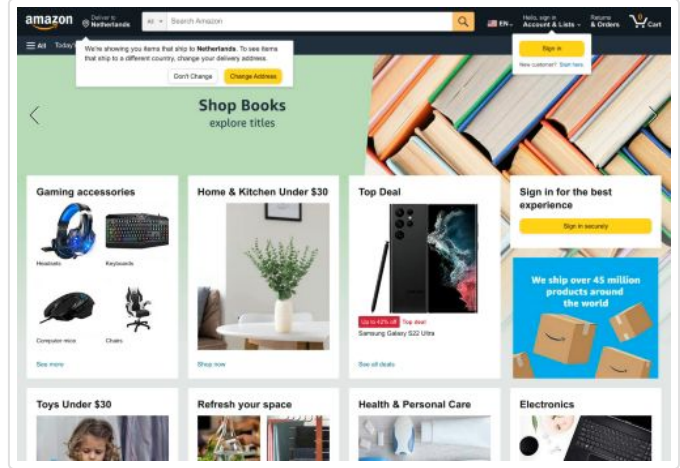Performance   Accessibility   Best Practices   SEO

66

Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.

▲ 0–49   ■ 50–89   ● 90–100

METRICS

Expand view

▲ First Contentful Paint

1.7 s

▲ Largest Contentful Paint

3.7 s

● Total Blocking Time

40 ms

● Cumulative Layout Shift

0

▲ Speed Index

3.9 s

🗓 Captured at Aug 4, 2023, 3:22 PM GMT+4

⏱ Initial page load

🖥 Emulated Desktop with Lighthouse 10.3.0

📶 Custom throttling

🞉 Single page load

🜨 Using HeadlessChromium 114.0.5735.179 with lr

🗖 View Treemap

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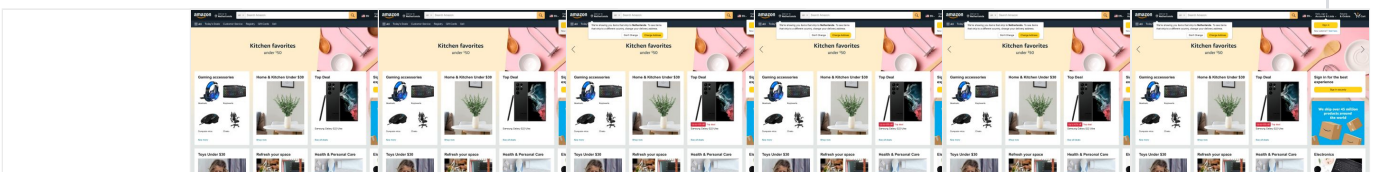
Show audits relevant to: [All] FCP LCP TBT CLS

OPPORTUNITIES

Opportunity	Estimated Savings
🟧 Properly size images	0.44s ⌄
🟧 Defer offscreen images	0.44s ⌄
🟧 Serve images in next-gen formats	0.36s ⌄
🟧 Enable text compression	0.16s ⌄

These suggestions can help your page load faster. They don't directly affect the Performance score.

DIAGNOSTICS

🔺 Ensure text remains visible during webfont load ⌄

🔺 Does not use passive listeners to improve scrolling performance ⌄

🔺 Avoid `document.write()` ⌄

🔺 Image elements do not have explicit `width` and `height` ⌄

🔺 Does not have a `<meta name="viewport">` tag with `width` or `initial-scale`
   No `<meta name="viewport">` tag found ⌄

🔺 Avoid an excessive DOM size — 2,506 elements ⌄

🟧 Avoid enormous network payloads — Total size was 3,660 KiB ⌄

🟧 Minimize main-thread work — 2.4 s ⌄

⚪ Avoid chaining critical requests — 4 chains found ⌄

⚪ Keep request counts low and transfer sizes small — 388 requests • 3,660 KiB ⌄

⚪ Largest Contentful Paint element — 3,710 ms ⌄

⚪ Avoid long main-thread tasks — 3 long tasks found ⌄

More information about the performance of your application. These numbers don't directly affect the Performance score.

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98

Accessibility

These checks highlight opportunities to improve the accessibility of your web app. Only a subset of accessibility issues can be automatically detected so manual testing is also encouraged.

NAMES AND LABELS

⚠   Links do not have a discernible name   ⌄

These are opportunities to improve the semantics of the controls in your application. This may enhance the experience for users of assistive technology, like a screen reader.

ADDITIONAL ITEMS TO MANUALLY CHECK (10)   Show

These items address areas which an automated testing tool cannot cover. Learn more in our guide on conducting an accessibility review.

PASSED AUDITS (24)   Show

NOT APPLICABLE (23)   Show

75

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Best Practices

GENERAL

▲ Registers an `unload` listener   ⌄

▲ Browser errors were logged to the console   ⌄

▲ Issues were logged in the `Issues` panel in Chrome Devtools   ⌄

○ Detected JavaScript libraries   ⌄

TRUST AND SAFETY

○ Ensure CSP is effective against XSS attacks   ⌄

PASSED AUDITS (10)   Show

NOT APPLICABLE (1)   Show

75

SEO

These checks ensure that your page is following basic search engine
optimization advice. There are many additional factors Lighthouse does not

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MOBILE FRIENDLY

⚠ Does not have a `<meta name="viewport">` tag with `width` or `initial-scale`

    No `<meta name="viewport">` tag found

Make sure your pages are mobile friendly so users don't have to pinch or zoom in order to read the content pages. Learn how to make pages mobile-friendly.

CONTENT BEST PRACTICES

⚠ Links do not have descriptive text — 3 links found

Format your HTML in a way that enables crawlers to better understand your app's content.

CRAWLING AND INDEXING

⚠ Links are not crawlable

To appear in search results, crawlers need access to your app.

ADDITIONAL ITEMS TO MANUALLY CHECK (1)   Show

Run these additional validators on your site to check additional SEO best practices.

PASSED AUDITS (9)   Show

NOT APPLICABLE (2)   Show

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